

MINISTRY OF EDUCATION AND TRAINING
QUY NHON UNIVERSITY



MASTER'S PROGRAM

Level of education: Master's
Major: Educational Management
Code : 8140114
Type of education: Application-oriented program
Type of education:: Full-time

Binh Dinh, 2024

MASTER'S PROGRAM

(Issued together with Decision No. 4495/QĐ-ĐHQN dated December 19, 2024)

(by the Rector of Quy Nhon University)

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Major: Educational Management

Code: 8140114

Training orientation: Application-oriented program

Type of education Full-time

1. PROGRAM OBJECTIVES

1.1. General Objectives

The Master's program in Applied Educational Management aims to train students with the necessary qualities and competencies to work in management positions in educational institutions and human resource training departments within organizations outside the education system. Students will possess the capacity for educational research and management, effectively solving practical educational problems; and will be able to undertake educational management, teaching, and research in educational management at educational management training and research institutions. They will also have the potential to pursue further studies to obtain a doctoral degree in Educational Management

1.2. Specific Objectives (POs):

Graduates with a Master's degree in Educational Management are capable of:

- Regarding knowledge

+ PO1: Understand, know , and apply basic knowledge of the following sciences: management, educational management, law, politics, pedagogy, psychology, and social sciences.

+ PO 2 : Understand and analyze in-depth knowledge related to educational management to conduct research and make discoveries. and to address the problems arising from the practical aspects of educational management.

- Regarding skills

+ PO 3 : Possesses communication skills, teamwork skills, the ability to build relationships within and outside the organization, leadership skills, the ability to identify and solve complex problems in professional practice , critical thinking, creativity, and independent research to develop new solutions in the field of study;

+ PO 4 : Possesses strong IT and communication skills, good foreign language skills for professional activities, change management skills, self-emotional management skills, and the ability to persuade and share;

- Regarding the level of autonomy and responsibility

+ PO 5 : Correctly understand the role of a manager, possess ethical qualities in management, have a sense of compliance with the law; have professional competence, a scientific and responsible work ethic, and be serious in assigned tasks;

+ PO 6 : Self-assess your management capabilities and always uphold a sense of responsibility in carrying out assigned management tasks.

2. EMPLOYMENT OPPORTUNITIES AND FURTHER STUDY PROSPECTS

Graduates from the Master's program in Educational Management can take on the following positions:

- Management staff and specialists in educational management organizations, educational and training institutions, and educational research institutes;

- School administrators: principal, vice-principal, head of department, deputy head of department, team leader, deputy team leader of subject departments, and equivalent positions;

- Management and leadership staff and specialists in agencies and organizations within the macro-level education and training system;

- Research and research management staff in Educational Science and Educational Management at research institutes and organizations specializing in educational activities.

- Managers in charge of human resource training and scientific research in business organizations and production facilities.

3. LEARNING OUTCOMES

The program is designed to ensure that graduates achieve the following learning outcomes:

3.1 . Regarding knowledge

- Basic knowledge

1) PLO1: Understand and apply basic knowledge of law, foreign languages, information technology, education, and psychology in professional activities;

- In-depth knowledge of the field

2) PLO2: Possesses in-depth theoretical knowledge of management science and educational management to perform management, teaching, and research in this field;

3) PLO3: Master the theoretical foundations and research methods of the specialized field, approaching them as a basis for analyzing and evaluating theoretical and practical issues; the research results of the learners have scientific and practical value;

3.2 . Regarding skills

- General skills

4) PLO 4 : Possesses critical thinking skills; good communication skills; teamwork skills, ability to build effective work and research teams;

- *Professional skills*

5) PLO 5: Possesses the skills to conduct independent research, identify problems, solve and handle practical issues, and develop and test new measures and solutions in the field of study;

6) PLO 6: Possesses the ability to collect information, analyze, synthesize, generalize, abstract, and concretize in order to plan, organize, lead, inspect, and evaluate in educational management;

3.3 . Regarding the level of autonomy and responsibility

7) PLO 7: Possesses the ability to be self-reliant and solve problems related to the field of study; capable of self-directing personal development, adapting to a highly competitive work environment, and demonstrating professional leadership skills;

8) PLO 8: Self-regulate, improve, and innovate educational activities and educational management effectively; be able to defend and take responsibility for professional conclusions; be capable of assessing and deciding on the direction of development for assigned tasks.

4. ADMISSION REQUIREMENTS

- Have graduated or met the requirements for graduation from a university (or equivalent or higher qualification) in a relevant field. with the field of Educational Management ;

- Competent foreign language Level 3 or higher according to the 6-level Foreign Language Proficiency Framework for Vietnam .

List of suitable university majors :

TT	Field of study Master's degree	Suitable university degree field	Note
1	Education management	- Bachelor of Educational Management	

University program catalog Additional knowledge is needed. and others Supplementary knowledge course :

TT	Branch Master's program admissions	The sector needs additions. knowledge	Course module supplement knowledge	Note
1	Educational management	- Educational Sciences - Teacher training programs <i>Other sectors consider each case individually.</i>	- General Psychology - General Education - Teaching theory - Educational theory - Management psychology - Educational Management Science	Depending on the specific case, the Faculty will propose the number of supplementary knowledge courses to be selected.

5. ADMISSION REQUIREMENTS

According to the current regulations on admission and training for master's degree programs of Quy Nhon University and the Ministry of Education and Training.

6. PROGRAM DURATION AND TOTAL CREDITS

6.1 . Training duration : 2 years (24 months)

6.2 . Total course load : 60 credits, including 6 internship credits and 9 credits for the graduation project (Master's thesis).

Program structure	Number of credits
1. General knowledge section	04
2. Fundamental and specialized knowledge	(47)
2.1. Required courses	27
2.2. Elective Courses	20
3. Graduation course (Master 's project)	09
Total	60

7. TRAINING METHOD, GRADUATION REQUIREMENTS

7.1 . Training Method

Credit-based training Comply with the current regulations of Quy Nhon University and the Ministry of Education and Training .

7.2. Graduation Requirements

According to the current regulations on admission and training for master's degree programs of Quy Nhon University and the Ministry of Education and Training.

a) Completed all modules of the training program and successfully defended the project proposal;

b) Possess a foreign language proficiency level that meets the output standards of the training program before the graduation assessment; this is evidenced by one of the following: a foreign language diploma or certificate equivalent to Level 4 according to the 6-level Foreign Language Proficiency Framework for Vietnam as stipulated in the Appendix of the current Regulations on Admission and Training of Master's Degrees of Quy Nhon University , or other equivalent certificates published by the Ministry of Education and Training; or a university degree or higher in a foreign language; or a university degree or higher in another field where the program is conducted entirely in a foreign language;

c) Fulfill all responsibilities as stipulated by Quy Nhon University ; not subject to criminal prosecution and not currently under disciplinary action or suspension from studies.

7.3. Name of the awarded diploma

Vietnamese: MASTER OF EDUCATIONAL MANAGEMENT

English: THE DEGREE OF MASTER IN EDUCATIONAL ADMINISTRATION

8. EVALUATION METHOD AND SCORING SCALE

8.1. Rating Scale

Use a 10-point scale for all forms of assessment in the course.

8.2. Evaluation format, criteria, and scoring weighting

- *Theoretical module*

+ Process evaluation: 40%

Final assessment: 60%

- *Internship module*

+ Process evaluation: 40%

+ Grading of internship reports: 60%

- *Graduation project (Master's thesis)*

This follows the regulations for admission and training of master's degree programs at Quy Nhon University. Specific criteria are detailed in the course syllabus.

8.3. Evaluation Method

The assessment methods used in the Master's program in Educational Management are divided into two main types : Formative Assessment and Summative Assessment.

9. PROGRAM CONTENT

TT	Code course		Course name	Learn week	Mass credits			HP Code study in advance	HP Management Department	Note
					Total	LT	BT, TH, TN			
Letter		Number								
I. General knowledge section (required)					4					
1	XHTH	501	Philosophy	1	4	60			PTLPA	
II. Fundamental and Specialized Knowledge					56					
II.1. Basic Knowledge					6					
<i>II.1.1. Mandatory</i>					6					
2	QLPL	503	research methods educational science and educational management	1	3	35	10	XHTH 501	SS&H	
3	QLĐQ	504	Educational Administration (Advanced).	1	3	30	15	XHTH 501	SS&H	
<i>II.1.2. Optional</i>					0					
II.2. Industry Knowledge					50					
<i>II.2.1. Mandatory</i>					27					

TT	Code course		Course name	Learn week	Mass credits			HP Code study in advance	HP Management Department	Note
	Letter	Number			Total	LT	BT, TH, TN			
4	QLTD	524	Leadership and management of organizational and team development.	2	3	35	10	QLDQ 504	SS&H	
5	QLQT	525	Managing the education and training process in schools.	2	3	35	10	QLDQ 504	SS&H	
6	QLVL	527	Facilities and equipment management in education (advanced)	3	3	30	15	QLDQ 504	SS&H	
7	QLKC	529	Develop a strategic plan for school development.	2	3	30	15	QLDQ 504	SS&H	
8	QLNL	533	Managing human resource development in education in the 21st century.	3	3	35	10	QLDQ 504	SS&H	
9	QLTT	541	Internship 1	2	3		45	QLDQ 504	SS&H	
10	QLTT	542	Internship 2	3	3		45	QLDQ 504	SS&H	
II.2.2. Elective (20/36 credits)					20					
11	QLTL	500	Problems in modern psychology	1	2	20	10	XHTH 501	SS&H	
12	QLGH	509	Fundamental Issues of Modern Educational Studies	1	2	20	10	XHTH 501	SS&H	
13	QLPC	510	Leadership and management styles	1	2	23	7	XHTH 501	SS&H	
14	QLVB	519	Construction techniques, management of educational and training documents.	2	2	20	10	XHTH 501	SS&H	
15	QLXL	522	Data processing techniques in educational management research.	1	2	20	10	QLDQ 504	SS&H	
16	QLXQ	523	Sociology of Management	1	2	23	7	XHTH 501	SS&H	
17	QLLC	526	Cost-benefit analysis in education	3	3	30	15	QLDQ 504	SS&H	
18	QLVH	528	Managing the process of shaping and developing school culture .	3	3	35	10	QLDQ 504	SS&H	
19	QLCL	530	Quality management in education and training	2	2	20	10	QLDQ 504	SS&H	
20	QLKD	531	Inspection , examination , and evaluation of education and training.	2	2	23	7	QLDQ 504	SS&H	

TT	Code course		Course name	Learn week	Mass credits			HP Code study in advance	HP Management Department	Note
	Letter	Number			Total	LT	BT, TH, TN			
21	QLKT	534	Information system construction techniques in education management.	3	3	30	15	QLĐQ 504	SS&H	
22	QLKG	535	Economics of Education (Advanced)	3	2	23	7	QLĐQ 504	SS&H	
23	QLPT	536	Developing (advanced) educational programs	3	3	30	15	QLĐQ 504	SS&H	
24	QLCS	538	Policies and strategies for the development of education and training.	2	2	20	10	QLĐQ 504	SS&H	
25	QLĐM	539	Reforming education and training management.	2	2	25	5	QLĐQ 504	SS&H	
26	QLHN	540	Educational management in the context of integration and globalization.	3	2	25	5	QLĐQ 504	SS&H	
II.3. Graduation Course										
27	QLTN	543	Master's Project	4	09		135		SS&H	
Total						60				

10. TRAINING PLAN

TT	Course code		Course name	Number trust only	Plan train				Expected instructor	Department of Program Management
	Letter	Number			1	2	3	4		
I. section (required)				4						
1	XHTH	501	Philosophy	4	4			PTLPA	PTLPA	
II. Fundamental and specialized knowledge section				56						
II.1. Basic Knowledge										
II.1.1. Mandatory				6						
2	QLPL	503	Research methodology in educational science and educational management.	3	3			Assoc. Prof. Dr. Vo Nguyen Du Assoc. Prof. Dr. Tran Quoc Tuan	SS&H	
3	QLĐQ	504	Advanced Educational Management Science	3	3			Dr. Duong Bach Duong Dr. Nguyen Le Ha	SS&H	

TT	Course code		Course name	Number trust only	Plan train				Expected instructor	Department of Program Management
	Letter	Number			1	2	3	4		
II.1.2. Mandatory				0						
II.2. Industry Knowledge				50						
II.2.1. Mandatory				21						
4	QLTĐ	524	Leadership and management of organizational and team development.	3		3			Dr. Vo Thi Thuy Assoc. Prof. Dr. Nguyen Thanh Hung	SS&H
5	QLQT	525	Managing the education and training process in schools.	3		3			Dr. Ngo Thi Phuong Tra Assoc. Prof. Dr. Vo Nguyen Du	SS&H
6	QLVL	527	Facilities and equipment management in education (advanced)	3			3		Dr. Nguyen Le Ha Assoc. Prof. Dr. Nguyen Ngoc Son	SS&H
7	QLKC	529	Develop a strategic plan for school development.	3		3			Dr. Ho Van Toan Dr. Nguyen Le Ha	SS&H
8	QLNL	533	Managing human resource development in education in the 21st century.	3			3		Assoc. Prof. Dr. Tran Quoc Tuan Dr. Vo Thi Thuy	SS&H
9	QLTT	541	Internship 1	3		3			Social Sciences and Humanities	SS&H
10	QLTT	542	Internship 2	3			3		Social Sciences and Humanities	SS&H
II.2.2. Elective (20/36 credits)				20						
11	QLTL	500	Problems in modern psychology	2	2				Prof. Dr. Le Quang Son Assoc. Prof. Dr. Phung Dinh Man	SS&H
12	QLGH	509	Fundamental Issues of Modern Educational Studies	2	2				Dr. Vo Thi Thuy Assoc. Prof. Dr. Vo Nguyen Du	SS&H
13	QLPC	510	Leadership and management styles	2	2				Dr. Nguyen Le Ha Assoc. Prof. Dr. Nguyen Ngoc Son	SS&H
14	QLVB	519	Construction techniques, management of educational and training documents.	2		2			Dr. Ngo Thi Phuong Tra Dr. Phan Nguyen Tra Giang	SS&H

TT	Course code		Course name	Number trust only	Plan train				Expected instructor	Department of Program Management
	Letter	Number			1	2	3	4		
15	QLXL	522	Data processing techniques in educational management research.	2	2				Dr. Ho Thi Thu Hien PhD. White Ram	SS&H
16	QLXQ	523	Sociology of Management	2	2				Dr. Dinh Anh Tuan Dr. Nguyen Dinh Khoa	SS&H
17	QLLC	526	Cost-benefit analysis in education	3			3		Assoc. Prof. Dr. Do Ngoc My Dr. Pham Dinh Tuan	SS&H
18	QLVH	528	Managing the process of shaping and developing school culture.	3			3		Dr. Mai Xuan Mien Assoc. Prof. Dr. Tran Quoc Tuan	SS&H
19	QLCL	530	Quality management in education and training	2	2				Assoc. Prof. Dr. Tran Quoc Tuan Dr. Le Thi Lanh	SS&H
20	QLKD	531	Inspection, examination, and evaluation of education and training.	2	2				Assoc. Prof. Dr. Tran Quoc Tuan Dr. Ho Van Toan	SS&H
21	QLKT	534	Information system construction techniques in education management.	3			3		Dr. Nguyen Le Ha Dr. Le Thi Lanh	SS&H
22	QLKG	535	Economics of Education (Advanced)	2			2		Assoc. Prof. Dr. Tran Thi Cam Thanh Dr. Hoang Manh Hung	SS&H
23	QLPT	536	Developing () advanced educational programs	3			3		Dr. Nguyen Le Ha Dr. Ho Van Toan	SS&H
24	QLCS	538	Policies and strategies for the development of education and training.	2	2				Assoc. Prof. Dr. Nguyen Dinh Hien Assoc. Prof. Dr. Ho Xuan Quang	SS&H

TT	Course code		Course name	Number trust only	Plan train				Expected instructor	Department of Program Management
	Letter	Number			1	2	3	4		
25	QLDM	539	Reforming education and training management.	2		2			Dr. Ho Thi Thu Hien Assoc. Prof. Dr. Phan Minh Tien	SS&H
26	QLHN	540	Educational management in the context of integration and globalization.	2			2		Dr. Le Thi Lanh Dr. Ho Thi Thu Hien	SS&H
II.3. Graduation Course (Master's Project)				9						
27	QLTN	543	Master's Project	9				9	Social Sciences and Humanities	SS&H
Total				60	16	18	17	9		

1. GUIDELINES FOR IMPLEMENTING THE TRAINING PROGRAM

- This training program will be applied starting from the 2025 master's program admissions cohort for postgraduate students in Educational Management .

- The training process is based on the designed curriculum, training objectives and target audience, human resource requirements, and specific training requirements. For elective courses, depending on the actual situation of development trends and social needs, the Faculty managing the major and the Faculty managing the course will advise students on choosing appropriate courses.

- The Head of Department is responsible for organizing and guiding the principles for developing training programs and detailed course outlines to ensure that objectives, content, and requirements are met, while also satisfying the needs of learners and society.

- The training program is reviewed , evaluated, and updated in accordance with the current regulations of the Ministry of Education and Training and Quy Nhon University to meet the development needs of the Master's degree in Educational Management and to align with socio-economic development needs.

Binh Dinh, December 19 , 2024

RECTOR

Assoc. Prof. Dr. Doan Duc Tung